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Guillermo Diaz-Rousselot Named “Banker of the Year”

Florida banker given distinguished honor at Florida Bankers Association’s Annual Meeting

Miami, Florida —Continental National Bank’s, President and CEO Guillermo Diaz-Rousselot has been named 2017 “Banker of the Year” by the Florida Bankers Association (FBA). The award, which annually recognizes an individual who demonstrates the highest level of commitment to the banking industry and service to his or her community, was presented at the FBA’s 129th Annual Meeting.

“Guillermo has been active with the Florida Bankers Association and a dedicated advocate for the banking industry for many years,” said FBA President and CEO Alex Sanchez. “His commitment and loyalty to the association, to the state of Florida and to his community set a high bar for each of us to strive for in our own personal and professional lives.”

Under his leadership, from 2013 to the present, Continental National Bank’s assets have grown from \$340 million to over \$490 million. Diaz-Rousselot has demonstrated an unwavering commitment to the industry. Presently, he was elected to the board of the Federal Reserve Bank of Atlanta. For three consecutive years, he served on the board of the CFPB (Consumer Financial Protection Bureau) Advisory Council, as well as the OCC (Office of the Comptroller of the Currency) Advisory Council. He has also served as Director for the American Bankers Association and Chairman of the Minority Council for the ICBA (Independent Community Bankers of America). At the state and local level, Diaz-Rousselot is a Board Member of the Center for Financial Training and also a Board Member of the Citizens Crime Watch of Miami-Dade County.

“It is an incredible feat that Guillermo has been named Banker of the Year by the Florida Bankers Association. I am proud of him and the team we have at Continental National Bank and continue to see the future very bright with him at the helm of this great institution,” said Continental National Bank Chairman Jacqueline Dascal Chariff.

The FBA's Banker of the Year is selected using the following criteria:

- An outstanding commitment of involvement and services in his/her community;
- A concern for the continued success of banking;
- A dedication to conveying the value of banking to the public;
- A reputation for excellence and distinguished achievement within the banking industry.

The Florida Bankers Association (FBA) serves as the primary resource through which Florida financial service providers work in unity to influence the state and federal legal regulatory environment in which they serve their customers. Established in 1888, the FBA is one of Florida's oldest trade associations and has a membership of more than 250 financial institutions ranging in size from small community banks, thrifts and trust companies, to medium-sized banks operating in several parts of the state, to large regional financial institutions that are headquartered in Florida or outside the state. Deposits of the members of the FBA make up 95 percent of total deposits in the state of Florida.

Continental National Bank is a full-service community bank established in 1974 in Miami as the first Cuban-American-chartered national bank in the United States, serving its customers for over 43 years. With five branches conveniently located throughout Miami-Dade County, and with more than \$490 million in assets, Continental National Bank was awarded the five-star "superior" rating by Bauer Financial and has been recognized as a top community bank. The Bank offers a full range of financial and lending products and services for retail, business and institutional clients.